How to Design a Research Poster

**TOP TIPS TO ROCK YOUR POSTER:**

- Graphic elements should dominate
- Use color to emphasize
- Pictures are worth a thousand words
- Use bold lines and obvious patterns
- Simplify graphs and tables
- Don’t use a lot of acronyms
- Minimum text size should be 18 so it can be read a few feet away
- Break text up into digestible chunks
- Key takeaway points are highlighted
- Use a graphic designer for creative solutions

**POPULAR PROGRAMS:**

- QUICK LAYOUT: Microsoft Powerpoint
- Microsoft Publisher
- ADVANCED/CUSTOM: Adobe InDesign, Adobe Illustrator, Adobe Photoshop

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