Instructions:
Under each of the 8 initiative areas below, list the 3-5 issues/topics reported by counties in your district. To the right of each issue/topic record the total number of counties reporting that issue/topic. If needed for clarification record descriptive data by issue on a separate page.

Initiative Areas

Marketing & Visibility
How to gain more visibility for 4-H through newspaper articles and school newsletters (7)
Teenage 4-H member retention and participation in events and activities (6)
Increase 4-H enrollment (4)
Increase Native American and African American participation (2)

Environmental Education
How teach 4-H’ers about recycling (4)
Need to establish or re-establish the shooting sports program (3)
Need recycling programs on a county-wide basis (2)
Illegal dumping (2)
Proper disposal of computers, batteries yard chemicals, oil, etc.

Science & Technology
Need more programs for youth on crops, horticulture and gardening (3)
Need more information on geospatial technology and robotics (3)
More youth are expressing an interest in the areas of computer science and technology (2)
Teach youth about animal science (2)
Nutrition and care of livestock show animals (2)
Start a livestock judging team (2)

Volunteer Development Program Management
Need more adult/parental involvement to expand the 4-H program (8)
Train volunteers on all the parts of the 4-H program (4)
Volunteer Retention (2)
Need more certified volunteers willing to work in innovative project areas
Create a volunteer leader resource notebook for all volunteers
Volunteer leader training on the criteria for 4-H awards

Leadership Development & Community Volunteers
Leadership development training for youth, teens and adults (3)
More information on youth/adult partnerships
How to become more involved in the community and provide leadership to projects

**Nutrition Health & Wellness**
How to make better food choices, do exercises at home and prevent diabetes in youth (4)

**Family Economic Wellbeing**
Youth lack basic financial knowledge and money management skills (3)
Consumer judging skills are low
Be more aware of the needs of people and/or families who are economically deprived

**Family Resiliency**
Need to build youth self-esteem through character and emotional development of youth (2)
Schools phasing out Family and Consumer Life Skills program
Personal safety
Need more family time

**Other: List below**

- Beautification projects around public buildings (2)
- Large elderly population needs help in keeping property clean
- Bring the Southwest Dairy’s Kids, Kows & More program to our county